

Handmade Biz Holiday Success Worksheet

START

By Laser Lady

1

Review Past Sales Data and Fill Out the Obtainable Goals (Now):

Top 3 Products:

☐☐☐

Last Years Sales:

November:

December:

This Years Sales GOALS:

November:

December:

Other Goals:

WELL DONE!

2

Product Line Optimization (Mid-August):

Gift Set Bundle Products:

Limited Colors Products:

Products to Retire:

AMAZING

3

Source Materials & Bulk Buys (Late August) :

☐☐☐☐☐

5

Photo Checklist Now til Mid-October :

- | | |
|--|--|
| <input type="checkbox"/> White Background | <input type="checkbox"/> Being Made |
| <input type="checkbox"/> How it is Used | <input type="checkbox"/> In Packaging |
| <input type="checkbox"/> Size Comparison | <input type="checkbox"/> Info-Graphic |
| <input type="checkbox"/> Human Interaction | <input type="checkbox"/> Backside/Open |
| <input type="checkbox"/> Way Up Close | <input type="checkbox"/> Multiple Angles |



6

Marketing Sales & Coupons (by Late October) :

Date: ☐ Sale ☐ Coupon
Details:

Date: ☐ Sale ☐ Coupon
Details:

Date: ☐ Sale ☐ Coupon
Details:

7

Shipping Station Setup (Early November)

☐ Ready!

8

Automate & Delegate (Ongoing, from October) :

Automating Tasks:

Delegating Tasks:

Wonderful