

PRODUCT CREATION WORKSHEET

1

HOW WILL THE PRODUCT BE MADE?



Pick a simple repeatable method.

2



WHAT BROAD CATEGORY WILL YOU FOCUS ON?

Pick one product category.
(Example: Decor, Pet Supplies, Jewelry, etc)



3

LIST 5 THINGS YOU CAN MAKE FOR THIS CATEGORY.

1.

2.

3.

4.

5.

4

PICK A COMPLIMENTARY THEME

(Example: Zodiac, Landmarks, Plants, etc)



5

RESEARCH Write Down 5 Themed Products & Research Demand

Product:

Findings:



Next: Circle at least 3 Suitable Products and Launch Them!



Learn More About Product Niches & If You Need One in [This Video](#)

